



Utopia Social Registration Form

Primary Office Facebook Business Page

Member Code :

Please provide your six(6) letter First National member Code.

If you are a new member and have not yet received your member code, please tick here

Additional Office Facebook Business Page

Member Code :

Please provide your six(6) letter First National member Code.

If you are a new member and have not yet received your member code, please tick here

Please Provide the six (6) letter First National member Code for the PRIMARY office _____

Salesperson Facebook Business Page

Member Code :

Please provide your six(6) letter First National member Code.

Name of Salesperson: _____

Suburb or Community Facebook Business Page

Member Code :

Please provide your six(6) letter First National member Code.

Suburb or Community Name : _____

	Office Systems Administrator Contact
First Name	
Surname	
Position	
Phone: (Incl. area code)	
Mobile:	
Email:	



Facebook Details

Please select the status of Facebook for this account mentioned above

Existing Facebook Business Page

If yes please provide the address (URL) of the page:

Please note: If you have a current page you will be required to approve Utopia Social as an Administrator so we can upgrade your business page.

Existing Facebook Personal Profile

If yes please provide the address (URL) of the page:

Please note: If you operate a business under a personal profile it will need to be converted to a Business Page in accordance with the Facebook terms and conditions and to integrate Utopia Social. We will send you an additional information sheet detailing the procedure so we can upgrade your personal profile to a business page.

No existing Facebook Account

We will setup your Business Page for you and when complete we can add one or more administrators to your account.

	<p>Contact Details - Facebook Administrator Please provide contact details of your primary Facebook Administrator. <input type="checkbox"/> Tick here if the same as Office System Administrator provided above.</p>
First Name	
Surname	
Position	
Phone: (Incl. area code)	
Mobile:	
Email:	

Office Use only:

Date Received: _____ / _____ / _____	Forwarded to Sellercom <input type="checkbox"/>
Accounts Notified: <input type="checkbox"/>	MSM notified : <input type="checkbox"/>
	Utopia Setup: <input type="checkbox"/>
	SMS Check : <input type="checkbox"/>
Set-up complete : _____ / _____ / _____	



Facebook integration form

Approval to update/create your Facebook Page

Yes. I grant *Utopia Social* permission to access or create my Facebook Page and make the necessary changes.

Please complete this authorisation.

Content Pages

Utopia Social will setup your pages using information and text from your website plus default First National content. If we need extra information we will contact your nominated Facebook Administrator.

Facebook puts a restriction on the page width which limits number of pages we can include to 5 pages. Please select 4 additional pages

Home Page

This is required

For Sale

a drop down will allow selection of residential, commercial or rural properties

For Rent

a drop down will allow selection of residential, commercial or rural *properties*

Residential

There is a drop down for "for sale, for rent, sold, leased"

Commercial

There is a drop down for "for sale, for rent, sold, leased"

Rural

There is a drop down for "for sale, for rent, sold, leased"

Free Stuff (Guides)

Contact Form

Other

Please Provide Details _____

Other

Please Provide Details _____

First National will regularly update one module on the member's *Utopia Social* Facebook home page to keep the members content up to date and relevant. You may re-order or hide that module. Content published by First National may include promotional material relevant to campaigns running at a particular time on a state or national level.

Agreement to Terms and Conditions

I have read the attached document of Terms and Conditions and accept the Schedule of Fees and Charges on page three (All figures are inclusive of GST) and the Terms and Conditions of Use of Utopia and *Utopia Social* on page four.

Principal Signature _____

Print Name _____ Date _____

Facebook Page Owners Signature _____

Print Name _____ Date _____

Please fax back to 03 9418 9122 or e-mail to: support@fnutopia.com.au



first
national
REAL ESTATE

SCHEDULE OF FEES AND CHARGES

The following is an overview of fees and charges payable. All costs are GST inclusive and in Australian dollars.

Primary Account Setup Fee

1. No Facebook Business Page at all \$129
2. Current Facebook Business Page \$99
3. A Personal Facebook Profile that needs to be converted to a Business Page \$99

Additional Account Setup Fee

1. No Facebook Business Page at all \$59
2. Current Facebook Business Page \$39
3. A Personal Profile that needs to be converted to a Business Page \$59

Monthly Fees

- Primary Account Only - \$29 pm
- Additional Office (for multiple offices using one Utopia Account) \$16 each pm
- Additional Salesperson \$16 each pm
- Creating an additional Suburb or Community based Facebook page \$16 each pm
- 5th and subsequent Business Pages using the same account - No Charge

All monthly licence fees are charged to the Member on the 1st of each month in advance.

All amounts are due and payable by direct debit on the 25th of the following month.

Included:

- Account setup and activation
- Administrator login activation
- Data feed enabled from Utopia
- Training Material

NOT included:

- Posting on your Facebook wall
- Editing



TERMS AND CONDITIONS

'We', 'Our', 'Us' refers to First National Group of Independent Real Estate Agents Ltd (ACN 005 942 192) and its employees.

'System' refers to the Utopia software and Utopia Social services provided by us.

'You' and 'Your' refers to you as the user of this Utopia Social System (the System).

We reserve the right to alter these Terms and Conditions by giving you 30 days notice in writing.

Termination of Service

This agreement shall continue on a month by month basis under the same Terms and Conditions until you provide us with thirty (30) days notice in writing of your decision to terminate this agreement.

We may terminate this agreement at any time.

We may terminate this agreement if:

- You fail to pay the fees and charges by the due date.
- You enter into bankruptcy, receivership or liquidation.
- You fail to adhere to these Terms and Conditions of Use.
- Or any reason that is deemed by us to warrant termination of this agreement.
- You no longer are a member of the First National Group.

Acceptable Use Policy

You must not display material containing nudity or pornographic material, provide material that is grossly offensive to the community including expressions of bigotry, racism, hatred, or profanity, or promote any illegal activity.

Exclusive Rights

First National Real Estate (FNRE) has been granted exclusive marketing rights for First National members to use the integrated Utopia and *Utopia Social* system. Only members of the FNRE network uploading to the National website or to Utopia direct are able to utilise this system. All FNRE intellectual property remains the sole ownership rights of FNRE (and its members).

Friends and Fans Ownership

Under the terms of this agreement the member continues to own all Friends and Fans entered into the members Facebook page.

Warranty Disclaimer

You expressly agree that use of this System is at your sole risk.

We shall not be liable for any direct, indirect, incidental, special or consequential damages arising out of the use or inability to use the System.

We do not warrant that the System will be uninterrupted, error free, or virus free nor do we make any warranty as to the results to be obtained from use of the System.

The System is available on an "as is" and "as and when available" basis.

