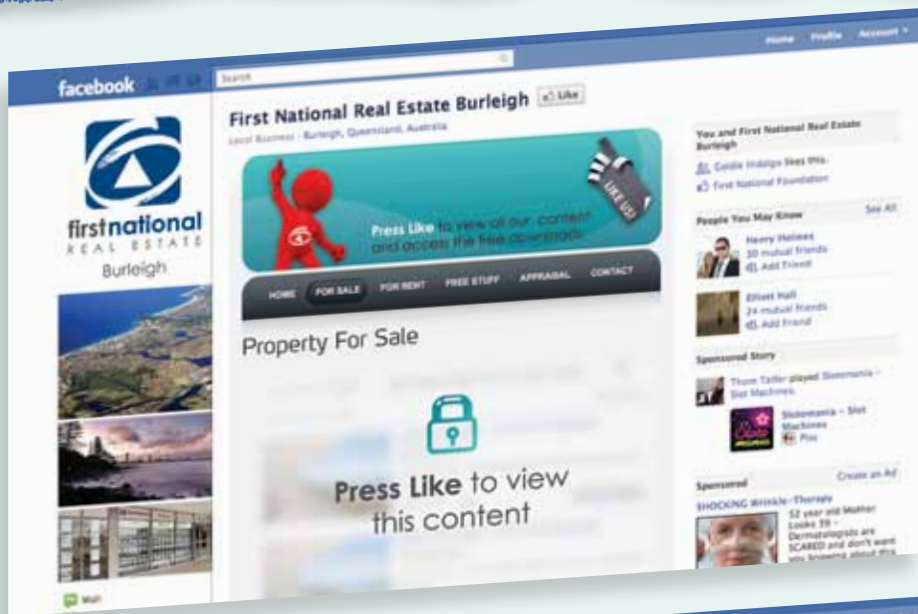


Stand out from the crowd!

There are hundreds of millions of Facebook profiles and Fan Pages out there and most of them look the same.

Stand out from the crowd and customise your Facebook page with content built specifically for real estate!

Just \$29
per page, per month puts you ahead of your competitors, creates a point of difference and gives your sales team another listing tool. (Once off set-up fee from \$99)



Features

- Protected areas entice customers to 'Like' your page to access valuable content and build your fanbase
- Sales, rental and sold property details drive traffic to your website
- Appraisal and contact forms encourage direct contact and generate leads
- Images and additional branding showcases your office and keeps First National top of mind

Advantages

- Property details updated automatically via Utopia - no time consuming maintenance!
- Content easily maintained using a simple editor - no need to pay someone else to do it!
- Built-in content and images

SEE FOR
YOURSELF

Fan Page: www.facebook.com/firstnationalrealestateburleigh
Salesperson and local community versions also available.



Utopia
LIST • SELL • COMMUNICATE

Want to know more? Please contact your Member Services Manager or e-mail social@fnutopia.com.au