



**first national**  
REAL ESTATE

Utopia



# 1. Inspection Reporter

## Utopia has a NEW module that reports to your vendors

Save time and impress your clients by sending professional looking reports, straight after each inspection.

Your customers will:

- love the prompt feedback
- be educated via buyer feedback
- be well positioned to receive offers when they occur



### Testimonial

Hi Patrice,

This is a very interesting and valuable report. Even though we get excellent feedback from Chris, this adds another dimension to open for inspection feedback. Any seller would welcome this kind of communication. Certainly a great innovation.

Thanks,

Frank (Vendor)



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## 2. Automatic data capture with email queries from major portals \*

**Build your database quickly, accurately and easily with the revolutionary ability to forward your major portal enquiry emails directly to Utopia.**

Utopia processes the email, accurately entering the consumer's name, numbers and email addresses. And, it will even add a Utopia alert for that consumer, based on the property they have enquired on! How cool is that?

\*(Requires Inspection Reporter and works for selected portals including your own First National Website enquiries)

### *Testimonial*

*I am absolutely ecstatic about the time Utopia's new automated enquiry feature saves.*

*I enter all buyer enquiries, so even if I haven't sold a vendor's property they can see, from my reports, I've generated lots of enquiry through my marketing activities.*

*At the end of the agency, by entering every enquiry, open home and private inspection, the owner sees how much work has been done. Through the reporting, I've been able to maintain strong relationships so I very rarely lose a listing.*

*I have even held sold listings for over 2 years. This consists of weekly reporting as well as phone calls. I am entering around 200 new people to Utopia every month including 63 in April through Automated Enquiries.*

*I absolutely love this system, not only for buyers but for vendors and future vendors. It has been a big part of my business growth.*

*There is gold in using this system!*

**Jacqui Grimshaw**

*First National Palm Beach*

## 3. Want to build a database of tenants quickly and easily?

Utopia is now directly integrated with inspect realestate - a third party tool that is designed to manage the entire tenant OFI process. The data collected about tenants via the inspectrealestate.com.au product can be directly fed into Utopia, thus building a tenant database quickly.